



NEWS RELEASE



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ATTRIBUTION • WCLC

Beaumont local wins \$500K on LOTTO MAX through PlayAlberta!

"I found out when [the lottery] called!"

Cindy Boehm won \$500,000 in the August 20 LOTTO MAX draw after purchasing her ticket through PlayAlberta!

The Beaumont local said she loved finding out about her win via email and phone call.

"It really takes the guesswork out," she said. "I was shocked, and I think I didn't sleep for a few days!"

Boehm has been playing with PlayAlberta for some time.

"I usually play LOTTO MAX and LOTTO 6/49," she explained.

Purchasing online through PlayAlberta means Boehm never had to worry about checking a ticket in store on her app following a draw—the winner simply was notified of her win and the claim process began there.

"This will be very helpful," she said. "I'm not sure how I'll spend it! I'm just still shocked, and it's really true that it doesn't feel real at first!"

PlayAlberta.ca is Alberta's premier iGaming destination. All money generated through the site goes to the province's General Revenue Fund, which supports programs and services that Albertans rely on every day.

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FOR MORE INFORMATION CONTACT •

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Revenues generated by Alberta Gaming, Liquor & Cannabis benefit communities throughout the province by providing programs and services that Albertans rely on every day.

Lottery tickets can be purchased from retail locations throughout the province or online at [PlayAlberta.ca](https://www.playalberta.ca)

If you gamble, use your GameSense.